



Annex

Market-linked Tools and Frameworks for Assessments

<i>Theme</i>	<i>Tool</i>	<i>Uses</i>	<i>Where to find this tool</i>
Market Analysis Standard	Minimum Standard for Market Analysis (MiSMA) (<i>Sphere Partner Standard</i>)	Establishes benchmarks for any market analysis exercise to ensure the quality of humanitarian response and associated contingency plans Best for: market assessments of basic needs and humanitarian relief; crisis focus	Cash Learning Partnership (CaLP): http://cashlearning.org/ > Resources and tools > search Misma
Market analysis	Emergency Market Mapping and Analysis (EMMA)	Useful for understanding market trends for a specific market system in a crisis; can be useful for a wide range of intervention approaches to economic recovery Best for: assessing specific markets for economic recovery, range of intervention options, range of crisis and recovery environments	EMMA Toolkit: http://www.emma-toolkit.org/toolkit
	Pre-Crisis Market Mapping and Analysis (PCMA)	Extra guidance for EMMA created for pre-crisis time periods; can compare information from a PCMA (before crisis) to the results from an EMMA (during crisis) to plan market recovery strategies Best for: assessing specific markets for economic recovery, range of intervention options, cyclical and predictable crises	EMMA Toolkit: http://www.emma-toolkit.org/what-pcma

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	Rapid Assessment for Markets (RAM)	Resource-light market assessment guidance for crisis contexts; focused on locations rather than specific markets Best for: basic needs and food security (humanitarian relief); 48 hours to 3 weeks post-crisis	International Red Cross and Red Crescent Movement (ICRC): https://www.icrc.org > Resource Center
	Market Analysis Guidance (MAG)	Includes guidance for full program cycle; can cover multiple market systems in target area (less depth than EMMA or MSD) Best for: humanitarian relief and economic recovery; first year following crisis	ICRC: https://www.icrc.org > Resource Center
	Market Information and Food Insecurity Response Analysis (MIFIRA)	For designing market-aware, distribution-based activities for food security Best for: food security (humanitarian relief); crisis focus, can also be applied to recovery	http://barrett.dyson.cornell.edu/MIFIRA/
	Market Assessment Toolkit for Vocational Training Providers and Youth	Resources and activities to assist planning for vocational training and youth programming Best for: economic recovery and employment programs, youth focus	Women's Refugee Commission (WRC): https://www.womensrefugeecommission.org > Resources
	Participatory Market Systems Development (PMSD) approach	How-to on participatory mapping tools and techniques Best for: engaging marginalized actors and participatory planning; recovery contexts	Practical Action: http://www.pmsdroadmap.org/

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	The Operational Guide for Making Markets Work for the Poor (M4P) Approach	Useful for in-depth analysis to inform intervention strategy; aimed at long-run programming (no specific focus on crisis contexts) Best for: selecting and assessing specific markets, facilitation-based economic recovery; recovery and development contexts	Beam Exchange: https://beamexchange.org/guidance/m4pguide
Political economy analysis	Department for International Development (DfID) Political Economy Analysis: How to Note	Guidance for understanding how power and resources are allocated, can be included with other market analyses Best for: range of interventions; prolonged crisis, recovery, and development	Overseas Development Institute: https://www.odi.org > Publications
	Understanding Policy Change: How to Apply Political Economy Concepts in Practice	Introduces the core mechanisms and logic of political economy and teaches readers to recognize these mechanisms in their daily development-related work Best for: overview of political economy thinking	World Bank: https://www.worldbank.org > Publications
Gender and markets	Gender in Value Chains	Toolkit for integrating a gender lens into a market assessment, such as an EMMA, PCMA, or MSD assessment Best for: ensuring gender is included in market systems assessments	Agri Pro Focus: http://agriprofocus.com/intro > Knowledge Base

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	Guidelines for Integrating Gender-based Violence Interventions in Humanitarian Action	Assists livelihoods actors and communities affected by crises to coordinate, plan, implement, monitor, and evaluate essential actions for the prevention and mitigation of gender-based violence (GBV) across the livelihoods sector Best for: overall view of incorporating GBV issues across the program cycle	Global Protection Cluster: http://www.globalprotectioncluster.org/ > Tools and Guidance > Essential Protection Guidance and Tools > Gender-Based violence
	CLARA: Cohort Livelihoods and Risk Analysis	Guidance and tools for field practitioners wanting to assess, design, and monitor safe, gender-sensitive livelihoods interventions. Annex 3 of Guidance expands on EMMA tools to cover gender risk analysis. Best for: gathering and analyzing gender data; emergency, can be applied to recovery context	WRC: https://www.womensrefugeecommission.org/ > Resources > Livelihoods
Seed markets	Seed System Security Assessment	Useful for in-depth seed assessments for food security or input-focused programming Best for: seeds; crisis and recovery	Seed System: http://seedsystem.org/ > Assessment Tools
Household needs assessment	Household Economy Analysis (HEA)	In-depth analysis of household needs; helps to create wealth and livelihood profiles for target groups; thorough household data collection Best for: range of interventions and contexts	Household Economy Approach: http://www.heawebsite.org/about-household-economy-approach
Context monitoring (prices)	MARKit	Price monitoring guidance and templates Best for: ongoing market price monitoring; range of contexts	Catholic Relief Services: http://www.crs.org/ > Research & Publications > Emergency Response and Recovery

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	WFP: Market Analysis Guidelines	General guidance and tools on market analysis, with greater focus on analyzing price trends over time; for users with some experience in market analysis Best for: ongoing market price monitoring and food market assessments; range of contexts	World Food Programme: http://www.wfp.org/content/market-analysis-guidelines
Monitoring and evaluation	DCED Standard for Results Measurement	Useful for monitoring programs in complex market systems in a standard, systematic way	Donor Committee for Enterprise Development: http://www.enterprise-development.org/measuring-results-the-dced-standard/
Multi-sector assessment	Multi Cluster/ Sector Initial Rapid Assessment (MIRA)	Covers the dimensions of status and impact, vulnerabilities and risks, and trends and information gaps in humanitarian crises	Inter-Agency Standing Committee: https://interagencystandingcommittee.org/ > Resources
	Post-disaster Needs Assessment / Joint Rapid Needs Assessment	Standardized, comprehensive, post-disaster assessment addressing recovery needs related to infrastructure, shelter, livelihoods, and social and community services	United Nations Development Programme: http://www.undp.org/ > Publications > Climate change and disaster risk reduction